

Monterrey, Nuevo León
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EXPERIENCE

VESVIR TECHNOLOGY S.A. DE C.V. *CEO (Chief Executive Officer)*

Chihuahua
2020-current date

- <http://vesvir.com> | <https://vesvirtechnology.com>
- Next application that will revolutionize the way you buy clothes online ...
- Vesvir is a Startup created and devised by me, which is in development and is very close to going public.
- I am the leader of the company where I am in charge of:
- Define company strategies and manage time.
- Make management decisions and make sure everything works and meets objectives.
- Create and Innovate in the business plan, logistics processes, user experience and marketing plans.
- Innovate in new technologies and apply them to the business.
- Designer of <https://vesvirtechnology.com>.

BIO-AGLO S. DE R.L DE M.I *CTO (Chief Technology Officer)*

Chihuahua
2021-current date

- Bio-Aglo is the company in charge and owner of the ONA nutritional artisan bars, which focuses on creating nutritional alternatives so that people have a healthier lifestyle.
- I am in charge of innovating in the web purchase processes and user experience to achieve more engagement and sales, in addition to measuring and tracking the results.
- I designed and created the web store www.bioaglo.com where the company's products are sold.
- Involved in social media marketing.

EDUCATION

Tecnológico de Monterrey

Monterrey

Licenciatura en Inteligencia de Negocios

2023- current date

- I am in this university in order to learn and take all the knowledge and apply it in real life, especially in the business sector in my own companies.

PREPA TEC

Chihuahua

PBB

2019-2022

- The high school education was very important for my personal development, where I made many friends and forged my character for college and my entrepreneurial spirit.

ADDITIONAL INFORMATION

- Ambition, Leadership, Perseverance, Responsibility, Honesty.
- Make business systems,
- Innovate in technology and product ideas,
- Marketing,
- User experience,
- Professional web programming (HTML,CSS,JAVASCRIPT),
- Wordpress,

Certificates:

- Full-time course level of B2-1 at EF Vancouver
- Tec Lean Explora (6 weeks) (Tecnologico de Monterrey)
- English and Academic Preparation - Pre-Collegiate (Rice University)
- Basic Concepts of Digital Marketing (Google Garage Digital)

- Professional web design (42 hours) (Udemy)
- Personal Productivity (40h) (Google Activate)
- Digitize your business step by step with Google My Business and YouTube (Google Activate)
- Protect your business: cybersecurity in remote work (Google Activate)

Soccer:

- 2 times selected in Pachuca FC visories
- Selected under-13 preselection of the State of Chihuahua
- 4th division player in chihuahua state league

Runner:

- Chicago Marathon (26.2 miles), time: 4:59:00